

A New Era for Monadnock Music

After a year-long effort, comprising a strategic assessment, a restructuring resulting in the hiring of an executive director, extensive audience surveys, a comprehensive two-day board and staff retreat, and a careful analysis of our business model, the Board of Trustees of Monadnock Music has unanimously adopted a new strategic vision that will enable the non-profit organization to continue our mission in a way that better serves our community and region, maintains and builds upon our legacy of outstanding musicianship, and will be sustainable for the long term.

This new model has many exciting aspects, but some of the major elements include:

- Re-vitalizing our Town House Concert Series through a broader array of offerings
- Maintaining our Village Concert Series (which are free to the public) and providing greater differentiation from our ticketed concerts
- Integrating our leading *Lend An Ear!* school program more fully into Monadnock Music
- Expanding our commitment to education, outreach and community partnerships
- Strengthening our commitment to innovative and diverse repertory
- Fostering both established and young musicians, with particular interest in regional and New Hampshire artists
- Further strengthening our relationships with community businesses and institutions

As part of this re-vitalization, we have also identified the need for a thorough reorganization and to redefine staff jobs. The future model reporting to the executive director is expected to consist of:

- A single, strong artistic director who resides full-time in our extended region
- An external relations manager
- An operations manager

The Board of Trustees is energized, enthusiastic, and excited to implement this new vision under the leadership of Executive Director, Will Chapman and revitalize Monadnock Music. Additional details of the plan will be available at the organization's annual meeting in January.

Until then, thank you for your continued support of Monadnock Music!