

# DIGITAL PROGRAM AD SPECIFICATIONS 2023



## Digital Program Ads

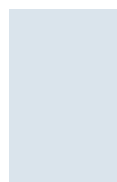
All ads will be featured in the digital program, available for all Summer Season concerts. Ads are full color and include a link back to the advertiser's website (website url must be included with ad file submission).

Bonus: Full Page Ads will also receive a Printed Ad in our Program Inserts this summer! Double the exposure!

## Ad Pricing

EARLY BIRD (payment by May 12)	REGULAR PRICE (payment after May 12)	AD SIZE
\$535	\$550	FULL
\$375	\$390	HALF
\$250	\$275	QUARTER
\$125	\$150	EIGHTH

## Ad Sizes



**FULL**  
4.75"W x 7.5" H



**HALF**  
4.75"W x 3.6875"H



**QUARTER**  
4.75"W x 1.75" H



**EIGHTH**  
2.3125"W x 1.75"H

## Ad Submission Requirements

### ALL AD FILES MUST BE SUBMITTED BY JUNE 2, 2023

Ads must be submitted in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with images and fonts embedded and color output destination set to CMYK. Please include the name of the advertiser in the PDF file name.

Include advertiser website to link to with ad file submission.

An additional fee of no less than \$30 will be charged for ads that need to be resized, or changed in any way.

### E-MAIL ADS TO [MONADNOCKMUSICNH@GMAIL.COM](mailto:MONADNOCKMUSICNH@GMAIL.COM)

### PURCHASE ONLINE

[monadnockmusic.org/advertising.html](http://monadnockmusic.org/advertising.html)

### PURCHASE BY MAIL

Send payment to:

**Monadnock Music**  
**PO Box 3022**  
**Peterborough, NH 03458**

EMAIL: [monadnockmusicnh@gmail.com](mailto:monadnockmusicnh@gmail.com)

CALL: 603-852-4345