Program Ad Specifications



Ad Pricing

EARLY BIRD (payment by April 12)	REGULAR PRICE (payment after April 12)	AD SIZE
\$775	\$800	BACK COVER
\$635	\$650	INSIDE COVERS
\$535	\$550	FULL PAGE
\$375	\$390	HALF PAGE
\$250	\$275	QUARTER PAGE
\$125	\$150	EIGHTH PAGE

Ad Specifications



BACK COVER

4.75"w x 7.5"h (one available)

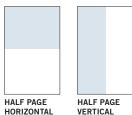
INSIDE COVERS

4.75"**w** x 7.5"**h** (two available)

FULL PAGE

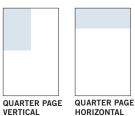
COVERS AND FULL PAGE

4.75"**w** x 7.5" **н**



HALF PAGE

HORIZONTAL: 4.75"W x 3.6875"H VERTICAL: 2.3125"W x 7.5"H



All ads are full color.



 $\begin{array}{l} \textbf{HORIZONTAL:} \ 4.75 \text{"W} \times 1.75 \text{"H} \\ \textbf{VERTICAL:} \ 2.3125 \text{"W} \times 3.6875 \text{"H} \end{array}$



EIGHTH PAGE

ONE-EIGHTH PAGE

2.3125"**w** x 1.75"**h**

AD SUBMISSION GUIDELINES:

All ad files must be submitted by April 30, 2019.

All ads are full color. Please submit all ads in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with embedded images and fonts, and color output destination set to CMYK.

An additional fee of no less than \$30 will be charged for ads that need to be resized, scanned, or changed in any way.

E-MAIL ADS TO LAINA@MONADNOCKMUSIC.ORG

SEND PAYMENT TO:

Laina Barakat Monadnock Music PO Box 3022 Peterborough, NH 03458

PURCHASE ONLINE: monadnockmusic.org/advertising.html

EMAIL: laina@monadnockmusic.org

CALL: 603-852-4345