

# DIGITAL PROGRAM AD SPECIFICATIONS 2024



## Digital Program Ads

All ads will be featured in the digital program, available for all Summer Season concerts. Ads are full color and include a link back to the advertiser's website (website must be included with ad file submission). Ads will appear at full size on tablets and will reduce in size, when necessary, to fit the screen of smaller mobile devices.

Bonus: Full Page Ads will also receive a Printed Ad in our Program Inserts this summer! Double the exposure!

## Ad Pricing

EARLY BIRD (payment by May 17)	REGULAR PRICE (payment after May 17)	AD SIZE
\$535	\$550	FULL
\$375	\$390	HALF
\$250	\$275	QUARTER
\$125	\$150	EIGHTH

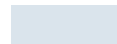
## Ad Sizes



**FULL**  
4.75"W x 7.5" H



**HALF**  
4.75"W x 3.6875"H



**QUARTER**  
4.75"W x 1.75" H



**EIGHTH**  
2.3125"W x 1.75"H

## Ad Submission Requirements

### ALL AD FILES MUST BE SUBMITTED BY JUNE 7, 2023

Ads must be submitted in PDF format. PDFs must be 300dpi, saved as "High-Quality Print" or "Press Quality" with images and fonts embedded. Please include the name of the advertiser in the PDF file name, and the advertiser website with ad file submission.

An additional fee of no less than \$30 will be charged for ads that need to be resized, or changed in any way.

### E-MAIL ADS TO [MONADNOCKMUSICNH@GMAIL.COM](mailto:MONADNOCKMUSICNH@GMAIL.COM)

### PURCHASE ONLINE

[monadnockmusic.org/advertising.html](http://monadnockmusic.org/advertising.html)

### PURCHASE BY MAIL

Send payment to:

**Monadnock Music**  
**PO Box 3022**  
**Peterborough, NH 03458**

EMAIL: [monadnockmusicnh@gmail.com](mailto:monadnockmusicnh@gmail.com)

CALL: 603-852-4345